



- FOR IMMEDIATE RELEASE -

GateHouse Media to Implement Social Media Integration on All Sites

FAIRPORT, N.Y. – August 23, 2013 - GateHouse Media, Inc. (“GateHouse Media”) and Crowdynews announced today that GateHouse Media will be using Crowdynews’ technology to implement social media integration on all GateHouse Media websites. The first sites launched the week of July 29 with full implementation planned by the end of the year.

Crowdynews is a rapidly-growing technical startup specializing in social media integration for online publishers worldwide. GateHouse Media will be implementing Crowdynews’ widgets on its portfolio of more than 400 US websites, which combined, reach more than 12 million readers on a weekly basis across the Web and mobile platforms. The widgets will pull in relevant tweets and other social media commentary around key local topics and will appear next to all GateHouse Media stories.

“Crowdynews’ technology will truly enrich the experience on our websites by displaying relevant social media commentary that is applicable to specific stories,” said David Arkin, Vice President for Content & Audience for GateHouse Media. “While the content our journalists create is extremely rich, we love the idea of being able to provide more voices — especially those in the social space — around that content.”

“We worked closely with GateHouse Media to define the needs and approach of this groundbreaking tool,” said Edwin Kuipers, CEO and founder of Crowdynews. “This technology adds a completely new dimension to GateHouse Media’s content and audience experience. We place high value on this relationship and look forward to continuing to explore ways to use social media to enrich content.”

About GateHouse Media

GateHouse Media, Inc., (www.gatehousemedia.com) headquartered in Fairport, New York, is one of the largest publishers of locally based print and online media in the United States as measured by its 78 daily publications. GateHouse Media currently serves local audiences of approximately 10 million per week across 21 states through hundreds of community publications and reaches more than 12 million unique visitors per month through its desktop and mobile websites. GateHouse Media is traded in the over-the-counter market under the symbol "GHSE".

About Crowdynews

Founded in 2010, Crowdynews is headquartered in Groningen, the Netherlands. Crowdynews is a platform that gathers and filters relevant social media content and posts it in real-time next to topical, popular stories. The service provides publishing organizations with new revenue streams and augments content with social media sources such as Twitter, Facebook, YouTube, Instagram and Vimeo. For more information, visit www.crowdynews.com.

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