

Executive Bios

Edwin Kuipers, co-CEO

Edwin Kuipers is co-founder and CEO of Crowdynews. He is a social content curation and computational linguistics expert. Prior to founding Crowdynews, Edwin founded Buyways and Olie Media. Kuipers' business leadership brought Buyways from a startup in 1998 to one of the top 5 internet companies in the Netherlands.

Kuipers co-authored "Maak van je webwinkel een succes!" ("Make Your Online Store a Success!") (October 2012, Dutch) with Annelies Verhelst.

Kuipers graduated from the University of Groningen with a MA in Information Science.

Jeroen Zanen, co-CEO

Jeroen Zanen is co-founder and CEO of Crowdynews, where he oversees all aspects of the company. He founded his first company when he was only 9 years old, publishing a comic book series. After a short time, Jeroen had 5 people working with him, and thus began his career in the publishing industry.

Prior to Crowdynews, Zanen built an insurance company, which he sold in 2010. He also founded a healthcare company in Germany which he sold in 2011. From 1999 to 2011 Jeroen played for several soccer teams in the first division league in Dutch soccer.

He holds a degree in economics and business from Hanze University Groningen.