

AMPLIFINDER

Amplifinder finds shared content on Twitter that relates to specific profiles, such as people, organisations or other influencers relevant to your website's focus

Deliver relevant social media content easily and automatically

Display as a full-screen, live social media page

Optimised for a multi-device format, viewable on PCs, mobile devices and tablets

Generate revenue through our revenue sharing model

Syndicate across Multiple Devices

Amplifinder ranks relevant Tweets while pulling up to 3,000 Twitter feeds per minute

- people: sports bloggers, football fans, pros and celebrities
- queries: #MLB, #FCBarcelona, #ukraine
- locations: Camp Nou, Wrigley Field, Madison Square Garden



Amplifinder for...

publishers

Using amplifinder, publishers can

- Integrate shared content on Twitter that is relevant to your website focus
- Generate new revenue streams
- Ad-supported = \$0 to setup and implement!

audiences

Using amplifinder, audiences can

- Quickly find local hot topics
- Read Twitter opinions and responses to stories
- Get a streamlined experience across devices

producers

Using amplifinder, producers can

- Offer engaging, relevant and popular content
- Create a completely branded experience
- Setup embeddable widgets in minutes
- Gain insights into which type of content sticks

